



# Urban Analytics

*Good Data. Better Decisions.*

# Mobility agency On Demand

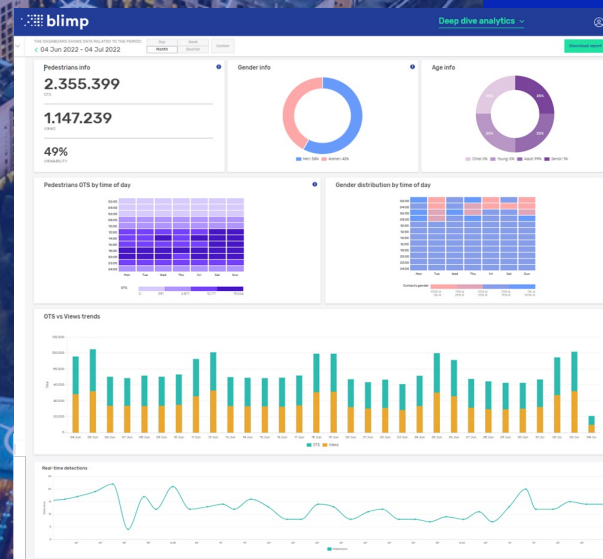
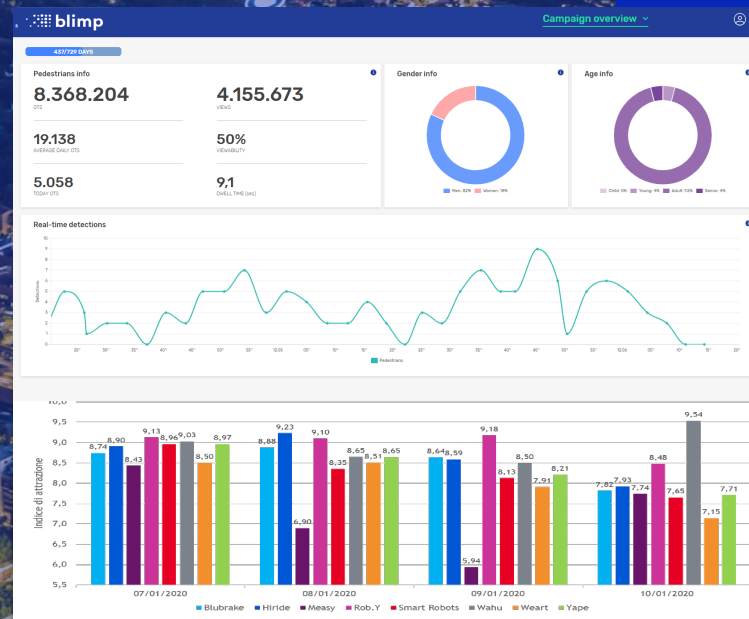
Blimp has created **the ideal tool to collect, analyse and interpret mobility data** in an intelligent way and transform the city into a more efficient and sustainable place.

## Our Objective:

Revolutionising urban mobility monitoring. From monitoring the flow of vehicles and pedestrians on the main arterial roads, to the main access points of the city's nerve centres, to public car parks and cycle paths, all with a specialised «on demand» service.

## What we offer:

Blimp's «**Mobility Agency On Demand**» service is specially designed for municipalities and cities with a population of up to 75,000 inhabitants



# A Turnkey Service



## Customised Study

We carry out a complete study of the area to be monitored and strategically select sensor installation points.



## Data Analytics Service

We collect, analyse and interpret data to give a clear view of the city's mobility.



## Stakeholder Involvement

We organise meetings with key stakeholders to share results and discuss possible improvements in urban mobility.



## Artificial Intelligence Sensors

We provide our advanced sensors for monitoring urban flows in total privacy.



## Report

We provide detailed reports that provide crucial information for making strategic decisions.



## Privacy by Design

We provide an end-to-end service that complies with all data privacy regulations.



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